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**Circular number:** 2012-27                      **Contact:** Michael Fodor, Listed Products Manager  
**Date:** July 30, 2012                      **Telephone:** 212-897-8136

**Subject: Product Selection Changes to the Short Term Options Series Program**

On Thursday, August 2, 2012, the ISE will introduce Short Term Options Series (“Weeklies”) on four additional symbols plus the exchange will drop one symbol from the industry’s Short Term Options Series Program. As part of the program, the ISE can offer weeklies on up to thirty (30) options classes, as well as trade any selections offered by other exchanges operating a similar program (assuming the standard option is listed on the ISE).

The selections to be added:

|     |                              |
|-----|------------------------------|
| EWJ | ISHARES JAPAN INDEX ETF      |
| EMC | EMC CORPORATION              |
| GPS | THE GAP INC.                 |
| XME | SPDR S&P METALS & MINING ETF |

This is in addition to the ISE’s previous selections:

|      |                                 |
|------|---------------------------------|
| AET  | AETNA INC.                      |
| UNH  | UNITEDHEALTH GROUP INCORPORATED |
| FB   | FACEBOOK, INC.                  |
| EUU* | ISE SPOT EURUSD                 |
| APC  | ANADARKO PETROLEUM CORP.        |

|       |  |
|-------|--|
| XLB   | MATERIALS SELECT SECTOR SPDR TRUST     |
| ANR   | ALPHA NATURAL RESOURCES, INC.          |
| BRK'B | BERKSHIRE HATHAWAY INC.                |
| LNKD  | LINKEDIN CORP.                         |
| YOKU  | YOUKU INC.                             |
| SNDK  | SANDISK CORP.                          |
| MU    | MICRON TECH                            |
| S     | SPRINT NEXTEL CORPORATION              |
| IDCC  | INTERDIGITAL INC.                      |
| AA    | ALCOA, INC                             |
| QCOM  | QUALCOMM INC.                          |
| TBT   | PROSHARES ULTRASHORT 20+ YEAR TREASURY |
| WFC   | WELLS FARGO & CO                       |
| POT   | POTASH CORP                            |
| NFLX  | NETFLIX INC                            |
| GDX   | THE MARKET VECTORS - GOLD MINERS ETF   |
| GOOG  | GOOGLE, INC                            |
| F     | FORD MOTOR COMPANY                     |

*\*Note this product is proprietary to the ISE.*

The selection(s) being dropped:

|      |            |
|------|------------|
| RMBS | RAMBUS INC |
|------|------------|

More information about weeklies is available at the following link:  
<http://www.ise.com/WebForm/viewPage.aspx?categoryId=539> .

More information about ISE FX products is available at the following link:

<http://www.fxoptions.com/site/WhatAreFXOptions.aspx>

Please contact me at the above number if you have any questions.